

**BLACK HISTORY MONTH FESTIVAL
FEBRUARY 1 – 28, 2022
FEATURED EVENT COMPONENTS**

FEBRUARY 2022

EVENT	FORMAT	DATE (s)	COORDINATORS
Sunday Newsletter	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media 		Priscilla Hawkins TV Partner Reps
Weekly 2-minute Update (Souvenir Journal of Events)	<ul style="list-style-type: none"> * TV – Anchor PSA * TV Partner – Social Media * BHA – Social Media 		Priscilla Hawkins TV Partner Reps
FEATURED PSA #1 Saving Robinson's Grocery Store (2021 Holton Street)	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner– Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: D. Hollinger TV Partner Reps
FEATURED PSA #2 Racial Injustice – Lay Academy	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: N. Quinton TV Partner Reps
FEATURED PSA #3 Capital Area Justice Ministry	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner– Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: ??? TV Partner Reps

FEATURED EVENT COMPONENTS CHART (cont'd)

FEATURED PSA #4 The Remembrance Project	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: ??? TV Partner Reps
FEATURED PSA #5 U.S.P.S. Black Heritage Stamp * Edmonia Lewis	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner– Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: ??? TV Partner Reps
FEATURED PSA #6 - TENTATIVE Systemic Racism in the USA & the Florida Legislative Attempt to Distort History	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: TV Partner Reps
African American READ-IN Theme: - TBD	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 	3 rd Sunday - 4pm	Priscilla Hawkins GUESTS: C. Curry TV Partner Reps
1st Annual Time Capsule Commemorative Celebration FAMU Black Archives (site of Time Capsule Burial) ZOOM & On-site/Hybrid	<ul style="list-style-type: none"> * BHA – Social Media * TV – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: FAMU President Larry Robinson, J. Perkins, Nat'l Af-Am History Museum Rep TV Partner Reps
Black Heritage Tour - Southside TBD POSSIBLE - Depending on our Tour Guide, and ZOOM options for making it entertaining ??	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: R. Hicks TV Partner Reps

BLACK HISTORY ALLIANCE – YEAR-ROUND EVENTS

MARCH 2022

EVENT	FORMAT	DATE (s)	COORDINATORS
Sunday Newsletter	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media 		Priscilla Hawkins TV Partner Reps
Weekly 2-minute Update (Souvenir Journal of Events)	<ul style="list-style-type: none"> * TV – Anchor PSA * TV Partner – Social Media * BHA – Social Media 		Priscilla Hawkins TV Partner Reps
African American READ-IN Theme: - TBD	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 	3 rd Sunday - 4pm	Priscilla Hawkins GUESTS: C. Curry TV Partner Reps
ANNUAL Eva B. Mannings Student Essay Competition			Priscilla Hawkins GUESTS: J. Mannings TV Partner Reps
PSA #1 Saving Robinson's Grocery Store (2021 Holton Street)	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: D. Hollinger TV Partner Reps

BLACK HISTORY ALLIANCE – YEAR-ROUND EVENTS

APRIL 2021

EVENT	FORMAT	DATE (s)	COORDINATORS
Sunday Newsletter	* BHA – Social Media * TV Partner – Social Media		Priscilla Hawkins TV Partner Reps
Weekly 2-minute Update (Souvenir Journal of Events)	* TV – Anchor PSA * TV – Social Media * BHA – Social Media		Priscilla Hawkins TV Partner Reps
African American READ-IN Theme: - TBD	* BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story	3 rd Sunday - 4pm	Priscilla Hawkins GUESTS: C. Curry TV Partner Reps
ANNUAL Poster Design Contest EXHIBIT LOCATION – TBD ZOOM & On-site/Hybrid	* BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story		Priscilla Hawkins GUESTS: A. Gill TV Partner Reps
PSA #1 Saving Robinson's Grocery Store (2021 Holton Street)	* BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story		Priscilla Hawkins GUESTS: D. Hollinger TV Partner Reps

BLACK HISTORY ALLIANCE – YEAR-ROUND EVENTS

MAY 2021

EVENT	FORMAT	DATE (s)	COORDINATORS
Sunday Newsletter	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media 		Priscilla Hawkins TV Partner Reps
Weekly 2-minute Update (Souvenir Journal of Events)	<ul style="list-style-type: none"> * TV – Anchor PSA * TV Partner– Social Media * BHA – Social Media 		Priscilla Hawkins TV Partner Reps
African American READ-IN Theme - TBD	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 	3 rd Sunday - 4pm	Priscilla Hawkins GUESTS: C. Curry TV Partner Reps
65th Anniversary Observance of Tallahassee Bus Boycott	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: K. Parker TV Partner Reps
MAY 20th Celebration	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: ??? TV Partner Reps
PSA #1 Saving Robinson's Grocery Store (2021 Holton Street)	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: D. Hollinger

BLACK HISTORY ALLIANCE – YEAR-ROUND EVENTS

JUNE 2021

EVENT	FORMAT	DATE (s)	COORDINATORS
Sunday Newsletter	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media 		Priscilla Hawkins TV Partner Reps
Weekly 2-minute Update (Souvenir Journal of Events)	<ul style="list-style-type: none"> * TV – Anchor PSA * TV Partner – Social Media * BHA – Social Media 		Priscilla Hawkins TV Partner Reps
African American READ-IN Theme:	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 	3 rd Sunday - 4pm	Priscilla Hawkins GUESTS: C. Curry TV Partner Reps
JuneTEENTH	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: ??? TV Partner Reps
PSA #1 Saving Robinson's Grocery Store (2021 Holton Street)	<ul style="list-style-type: none"> * BHA – Social Media * TV Partner – Social Media * TV – PSA * TV – News Story 		Priscilla Hawkins GUESTS: D. Hollinger TV Partner Reps